

Section III. Other Institutional Information: The Strategic Plan, 2010 - 2015

Planning Assumptions

- Institutional growth will continue to a maximum total of 20,000 students on the main campus (developed to 30% of its land mass) by 2025, 8,000 students at the Southern Educational Center by 2025, and a possible 4,000 at a third western extension site to be developed in 2020 for a total campus unduplicated enrollment of 32,000. Distance Learning enrollments will increase exponentially as we explore new markets and create new partnerships.
- The major mission of the college will continue to be to serve the transfer needs of the students using specialized career and jobs programs, work partnerships, certificate programs, and voc-tech alliances to serve the career needs of the county, as they present themselves.
- The major academic partnerships the college pursues will be to make transfer baccalaureate and masters programs available on the college's main campus or create alliances with schools that offer our graduates distinct academic advantages. We will continue to work to arrange articulation agreements that allow our students to transfer seamlessly to quality schools with financial assistance opportunities.
- The major values of the college will continue to be academic quality, variety and excellence of teaching/learning, and seeking a national reputation for the academic preparedness and success of our graduates.
- The educational delivery modes will continue to blend traditional classroom education with cutting edge technology in distance learning modes.
- The college will continue to partner with the county and with business enterprises to develop resources that benefit the students and the citizens of Ocean County.
- We will continue to affirm a culture of assessment leading to improved accountability, transparency, and overall institutional quality, utilizing data-based decision making practices whenever they are effective;
- Increasing globalization will require further internationalization of the curriculum.
- Social and cultural change in the larger society will continue to place demands on the college for organizational flexibility.
- We assume continuing fiscal support from the state and county, but we recognize the need to expand the college's capital position through effective and low-risk leveraging.

Mission and Goals, 2010-2015

It is the mission of Ocean County College to foster teaching/learning excellence and a caring, student-centered environment through its commitment to:

- ***Offer comprehensive educational programs that develop intentional learners of all ages and ensure the full assessment of student learning outcomes in these programs:***

Goal 1: Implement all appropriate recommendations for the advancement of Developmental Learning at the college;

Goal 2: Implement all appropriate recommendations for the integrated academic engagement of first-year students;

Goal 3: Advance student articulation needs;

Goal 4: Develop programs that will serve needs generated by current economic conditions in collaboration with community, educational, and business partners;

Goal 5: Develop a Teaching/Learning Institute on Campus for the improvement of teaching/learning as identified by learning assessment outcomes;

Goal 6: Enhance our distance learning potential;

Goal 7: Continue to recast the academic calendar for increased productivity.

- ***Provide broadly-based student support, starting from our initial contact with every individual student, regardless of his or her unique needs:***

Goal 8: Implement appropriate recommendations for the integrated campus engagement of all students;

Goal 9: Use results of the SENSE and CCSSE survey to assist with engagement assessment

Goal 10: Continue to expand outreach to NJ Stars students and expand outreach to other targeted student demographic population

Goal 11: Transition to the new one-stop, enrollment management facility

Goal 12: Join the effort for career services targeted at special population;

Goal 13: Expand and enhance the college's athletic program.

- ***Measure employee attitudes toward the workplace and student attitudes toward the learning experience and make responsive adjustments in institutional strategies:***

Goal 14: Use PACE or other appropriate instrument to measure employee attitudes and develop recommendations for improvement based on outcomes;

Goal 15: Develop faculty subcommittees to create action plans based on 2010 CCSSE outcomes.

- ***Provide a well-designed campus and facilities with advanced technology:***

Goal 16: Continue to implement the Facilities Master Plan based on enrollment growth and the development of a campus for Kean at Ocean;

Goal 17: Explore innovative uses of technology in the classroom for both teaching/learning and classroom assessment techniques;

Goal 18: Complete ongoing technological upgrades identified on the IT plan.

- ***Address our human resource needs by recruiting and hiring highly qualified people and continuing to develop the potential of each employee;***

Goal 19: Develop and implement as appropriate an employee succession plan for depleted positions;

Goal 20: Address the need to employ more diverse faculty and staff and to create bonds in the Mexican-American community;

Goal 21: Continue to use a mutual gains approach to collective bargaining and develop training programs to educate mid-management in the administration of labor contracts;

Goal 22: Implement college-wide staff development and training programs with particular emphasis on comprehensive new employee orientation and services for troubled employees;

Goal 23: Undertake a comprehensive analysis of compensation, starting salary guidelines, and a classification system for non-represented employees;

Goal 24: Complete a comprehensive review of all current performance evaluation systems and make replacements with interactive meaningful systems where needed.

- ***Generate and manage fiscal resources to best serve strategic priorities:***

Goal 25: Continue to refine the long-term capital financial plan to support expansion and refurbishment of the campus. Ensure capital and operating budgets are properly aligned and revenue streams are realistic;

Goal 26: Review outsourcing of services; assess efficiency and ROI; add or subtract as needed;

Goal 27: Use this strategic plan as a major measure for new money requests to the Planning and Budgeting Council.

- ***Employ the leadership team to continue to efficaciously address outreach, development, engagement, institutional effectiveness, and a fully realized implementation of the college's vision:***

Goal 28: Provide periodic professional development for the leadership team to continue to function effectively as a team;

Goal 29: Continue to meaningfully expand the use of an in-house electronic board document management system for greater efficiency;

Goal 30: Restructure leadership meeting schedules for maximized efficiency.

- *Continue to reach out to members of the Ocean County community and beyond in order to create meaningful, fulfilling, and mutually beneficial partnerships.*

Goal 31: Extend Educational partnerships with Kean University, New Jersey City State University, Stockton College, and others, as appropriate;

Goal 32: Create an institution-based initiative using effective technology to engage alumni as active participants in fundraising.

Section IV: Appendices

A. Number of Degrees/Certificates Granted by Curriculum, Past Ten Years

B. Academic Programs

Appendix A: Numbers of Degrees/Certificates Granted by Curriculum, Past Ten Years

MAJOR PROGRAM	Start Date	End Date	Colleague Code	CIP CODE	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
ASSOCIATE IN ARTS (AA)														
Digital Mass Media														
<i>Options in</i>														
Broadcasting Production	03/20/06	Active	AA.DMM.BP	090402	0	0	0	0	0	0	3	3	4	6
Journalism	03/20/06	Active	AA.DMM.JOUR	090402	0	0	0	0	0	0	2	2	5	7
General Studies*	09/01/98	12/01/08	AA.GE	240102	0	0	0	0	0	0	0	0	0	0
<i>Options in</i>														
Health and Physical Education	09/01/98	12/01/08	AA.GE.HPE	240102	1	1	3	7	3	9	3	6	2	0
Humanities	09/01/98	12/01/08	AA.GE.HUM	240102	27	23	23	28	26	28	35	35	18	6
Mathematics	09/01/98	12/01/08	AA.GE.MATH	240102	10	0	6	5	6	10	8	4	3	0
Science	09/01/98	12/01/08	AA.GE.SCI	240102	15	12	15	9	15	12	14	16	10	5
Social Sciences	09/01/98	12/01/08	AA.GE.SS	240102	89	68	102	115	109	134	100	87	27	9
Liberal Arts*	09/01/98	Active	AA.LA	240101	215	181	207	185	204	241	289	388	549	679
<i>Option in</i>														
Honors	09/01/98	Active	AA.LA.HON	240101	7	10	11	1	7	3	3	4	3	2
AA SUB-TOTAL					364	295	367	350	370	437	457	545	621	714
ASSOCIATE IN SCIENCE (AS)														
Biotechnology	02/23/04	08/25/08	AS.BT	410101	0	0	0	0	0	0	0	0	0	0
Business Administration	09/01/85	Active	AS.BA	520201	115	102	103	99	113	119	119	131	102	72
<i>Option in</i>														
Economics	05/03/04	Active	AS.BA.ECON	520201	0	0	0	0	0	0	0	1	2	0
Computer Science	09/01/85	Active	AS.CS	110101	12	5	3	8	4	7	3	6	2	3
<i>Option in</i>														
Game Development and Design	05/03/04	Active	AS.CS.GDD	110101	0	0	0	0	0	0	0	2	1	0
Information Systems	05/03/04	Active	AS.CS.IS	110101	0	0	0	0	0	0	0	0	2	1
Information Technology	05/03/04	Active	AS.CS.IT	110101	0	0	0	0	0	0	1	1	0	1
Criminal Justice	09/01/80	Active	AS.CJ	430107	43	52	45	40	51	61	111	106	97	102
Engineering	09/01/86	Active	AS.ENGR	140101	5	4	3	4	5	3	5	11	20	28
<i>Concentrations in</i>														
Civil Engineering	09/01/92	07/28/08	AS.ENGR..CIV	140101	0	0	0	0	0	0	0	0	0	0
Computer Engineering	09/01/92	07/28/08	AS.ENGR..COMP	140101	0	0	1	0	1	0	0	1	0	0
Electrical Engineering	09/01/92	07/28/08	AS.ENGR..ELEC	140101	0	0	2	0	0	0	0	0	0	0
Environmental Science	05/22/00	Active	AS.ES	30104	0	0	0	1	0	0	0	0	2	3
<i>Option in</i>														
Environmental Policy	05/22/00	03/24/08	AS.ES.EP	30104	0	0	0	0	0	0	0	0	0	0
General Studies*	09/01/74	Active	AS.GE	240102	0	0	0	0	0	0	0	0	0	0
<i>Options in</i>														
Business	09/01/74	Active	AS.GE.BUS	240102	43	35	38	52	54	57	44	105	134	155
<i>Concentrations in</i>														
Business Administration	09/01/94	11/02/09	AS.GE.BUS.BATT	240102	0	0	0	0	0	1	0	0	0	0
Civil/Construction Engineering Tech.	09/01/74	01/24/05	AS.GE.CET	240102	1	2	0	2	0	1	0	1	0	0
Civil/Construction Technology	01/24/05	01/26/09	AS.GE.CCT	240102	0	0	0	0	0	0	1	7	1	0
Computer Science	09/01/74	Active	AS.GE.CS	240102	21	7	11	5	9	5	12	7	12	12
<i>Concentration in</i>														
Computer Science	09/01/74	Active	AS.GE.CS.CSTT	240102	0	0	3	3	1	0	1	0	0	0
Electronic Engineering Technology	09/01/74	08/31/98	AS.GE.EET	240102	0	1	0	0	0	0	0	0	0	0
Health and Physical Education	09/01/74	Active	AS.GE.HPE	240102	1	6	4	5	2	6	7	5	6	8
Humanities	09/01/74	Active	AS.GE.HUM	240102	12	9	15	10	15	6	13	9	34	56
Mathematics	09/01/74	Active	AS.GE.MATH	240102	2	6	4	4	7	4	7	10	16	25
Science	09/01/74	Active	AS.GE.SCI	240102	15	18	24	29	20	28	40	50	91	109
Social Science	09/01/74	Active	AS.GE.SS	240102	84	82	70	76	65	58	58	50	82	87
Human Services Technician	09/01/96	11/02/09	AS.HST	440701	12	6	12	4	5	1	6	2	4	8
<i>Option in</i>														
Gerontology	09/01/96	11/02/09	AS.HST.GER	440701	0	2	2	1	1	1	0	0	0	0
Public Service	06/01/09	Active	AS.PBS	440000								0	0	3
Teaching Assistant/Child Care	09/01/98	11/02/09	AS.TACC	190708	1	6	1	0	1	4	2	2	4	2
AS SUB-TOTAL					367	343	341	343	354	362	430	507	612	675

Appendix A, continued

MAJOR PROGRAM	Start Date	End Date	Colleague Code	CIP CODE	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
ASSOCIATE IN APPLIED SCIENCE (AAS)														
Administrative Office Management	05/26/98	Active	AAS.AOM	520401	10	8	8	4	13	4	4	9	7	7
Allied Health	05/26/98	08/23/10	AAS.AH	510899	0	1	0	1	0	0	0	2	0	0
<i>Options in</i>														
Surgical Technology	04/23/01	02/28/05	AAS.AH.SURG	510899	0	2	0	0	0	0	0	0	0	0
Business	01/28/08	Active	AAS.BUS	520101								0	1	2
<i>Options in</i>														
Accounting	09/14/66	11/03/08	AAS.BUS.ACCT	520101	5	2	1	4	2	4	2	3	2	0
Banking-Finance	09/01/75	11/03/08	AAS.BUS.BANK	520101	1	0	1	1	2	1	0	0	0	0
Insurance	04/24/00	02/24/03	AAS.BUS.INSU	520101	0	0	0	0	0	0	0	0	0	0
Legal Assistant	09/01/91	12/03/03	AAS.BUS.LEGA	520101	7	3	0	0	0	0	0	0	0	0
Management	09/01/90	11/03/08	AAS.BUS.MGMT	520101	2	5	1	2	1	0	2	5	0	0
Marketing	09/01/70	11/03/08	AAS.BUS.MKT	520101	1	1	1	1	2	1	0	0	1	0
Marketing/Public Relations	09/01/98	01/23/08	AAS.BUS.MPR	520101	0	0	0	0	1	0	0	0	0	0
Paralegal Studies	12/03/03	Active	AAS.BUS.LEGA	520101	0	0	9	15	9	9	6	8	3	10
Civil/Construction Technology														
<i>Options in</i>														
Building Construction Tech. - Transfer	09/01/79	05/03/04	AAS.CCET.BCTT	150201	5	0	0	4	1	0	0	1	0	0
Building Construction Tech. - Career	09/01/79	05/03/04	AAS.CCET.BCTC	150201	1	2	0	4	0	0	1	0	0	0
<i>Concentrations in</i>														
Constructing & Contracting Tech.	09/01/92	08/31/98	AAS.CCET.CCT	150201	0	0	0	0	3	0	0	0	0	0
Surveying Technology	09/01/92	05/03/04	AAS.CCET.BCTT.SUR	150201	0	0	1	0	0	0	0	0	0	0
Civil/Construction Technology	05/04/04	07/28/08	AAS.CCT	150201	0	0	0	0	0	5	3	2	2	1
Computer Science	09/01/69	05/03/04	AAS.CS	110101	14	7	8	6	0	0	0	6	3	3
<i>Options in</i>														
Networking Support Specialist	04/26/99	05/03/04	AAS.CS.NSS	110101	2	0	1	3	0	0	0	0	0	0
Web Support Specialist	04/29/02	05/03/04	AAS.CS.WSS	110101	0	0	0	0	0	0	0	0	0	0
Computer Science/Information Tech.	05/04/04	Active	AAS.CS	110101	0	0	0	0	2	3	5	0	0	0
<i>Options in</i>														
Networking Support Specialist	05/04/04	Active	AAS.CS.NSS	110101	2	0	0	0	2	0	0	0	0	0
Web Support Specialist	05/04/04	Active	AAS.CS.WSS	110101	0	0	0	0	0	0	0	0	0	0
Computer Systems Engineering Tech.	09/01/98	08/31/99	AAS.CSET	150303	2	0	0	0	0	0	0	0	0	0
Electronic Engineering Technology	09/01/67	08/31/98	AAS.EET	150303	0	0	0	0	0	0	0	0	0	0
<i>Options in</i>														
Avionics	09/01/96	08/31/98	AAS.EET.AVI	150303	0	0	0	0	0	0	0	0	0	0
Telecommunications Technology	09/01/96	08/31/98	AAS.EET.TELE	150303	0	0	0	0	0	0	0	0	0	0
<i>Concentrations in</i>														
Computer Engineering Tech.	09/01/96	08/31/98	AAS.EET.COET	150303	0	0	0	0	0	0	0	0	0	0
Electrical Engineering Tech.	09/01/96	08/31/98	AAS.EET.ELET	150303	0	0	0	0	0	0	0	0	0	0
Manufacturing Engineering Tech.	09/01/96	08/31/98	AAS.EET.MET	150303	0	0	0	0	0	0	0	0	0	0
Environmental Technology	05/22/00	03/24/08	AAS.ET	150307	0	0	0	0	0	0	0	0	0	0
Fire Science	09/01/79	Active	AAS.FS	430201	2	3	0	0	0	0	1	6	2	3
Histotechnician	05/26/98	12/13/04	AAS.HT	511099	2	4	6	4	3	4	0	0	0	0
Horticulture & Turfgrass Tech.	04/19/04	08/25/08	AAS.HTT	010601	0	0	0	0	0	0	0	0	0	0
Interpreter Training	04/17/06	Active	AAS.IT	161603	0	0	0	0	0	8	8	10	14	14
Medical Laboratory Technician	09/01/87	02/28/05	AAS.MLT	511004	2	0	0	0	0	0	0	0	0	0
Nursing	09/14/66	Active	AAS.NURS	513801	75	67	99	117	99	130	127	123	151	126
Office Systems Technology	09/01/92	05/26/98	AAS.OST	520401	0	0	0	0	0	0	0	0	0	0
Print & Broadcast Journalism	09/01/78	07/28/08	AAS.PBJ	090401	0	3	2	3	2	2	0	0	0	0
Technical Studies														
<i>Options in</i>														
Industrial Technical	04/17/06	Active	AAS.TS.TECH	159999								0	1	0
Visual Communications Technology	09/01/77	Active	AAS.VCT	109999	0	0	0	0	0	0	0	0	0	0
<i>Options in</i>														
Computer Graphics	09/01/94	Active	AAS.VCT.CG	109999	8	10	9	10	3	5	8	4	6	9
Electronic Media Technology	09/01/96	Active	AAS.VCT.EMT	109999	1	1	0	0	1	1	0	1	0	0
Photography	09/01/85	Active	AAS.VCT.PHOT	109999	6	4	4	5	4	1	1	2	5	3
AAS SUB-TOTAL					148	123	151	184	150	178	168	182	198	178

Appendix A, continued

MAJOR PROGRAM	Start Date	End Date	Colleague Code	CIP CODE	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
CERTIFICATE OF PROFICIENCY PROGRAMS														
Accounting	09/01/82	12/11/06	CT.ACCT	520301	12	0	0	0	3	1	1	0	0	0
Administrative Office Mgmt./WP	05/26/98	Active	CT.AOMW	520401	6	2	2	1	2	2	2	2	6	4
AutoCAD	05/29/01	07/28/08	CT.ACAD	151302	0	0	0	0	1	0	1	0	0	0
Building Construction Technology	09/01/76	04/26/99	CT.BCT	151001	0	0	0	0	0	0	0	0	0	0
Computer Information Systems	09/01/89	06/01/04	CT.CIS	110401	1	2	0	0	0	0	0	0	0	0
Computer Science	09/01/89	06/01/04	CT.CS	110201	0	2	0	0	0	0	0	0	0	0
Computer Systems Testing & Servicing	09/01/91	08/31/98	CT.CSTS	150402	0	0	0	0	0	0	0	0	0	0
Construction Management Technology	04/26/99	07/28/08	CT.CMT	151001	0	1	0	0	0	0	1	0	0	0
Criminal Justice	09/01/87	Active	CT.CJ	430107	2	0	1	0	1	0	0	1	0	0
Electrology	05/26/98	02/28/05	CT.ELEC	120404	3	0	0	0	0	0	0	0	0	0
Exercise Science	06/26/99	Active	CT.EXER	120404	0	2	2	0	0	0	1	0	0	0
Fashion Merchandising	09/01/83	08/31/94	CT.FASH	80102	0	0	0	0	0	0	0	0	0	0
Fire Science	09/01/79	Active	CT.FS	430201	0	0	0	0	0	0	0	0	0	0
Food Service Management	09/01/80	08/31/93	CT.FSM	200401	0	0	0	0	0	0	0	0	0	0
Hospitality/Food Service	04/26/99	09/26/05	CT.HFS	200401	0	0	0	0	0	0	0	0	0	0
Information Technology	05/03/04	Active	CT.INFO	110301								0	0	0
Interpreter Training	04/29/02	11/02/09	CT.IT	161603	0	0	0	38	33	1	18	12	15	13
Legal Assistant	09/01/80	12/03/03	CT.LEGA	220103	8	7	8	12	9	2	4	0	0	0
Networking Support Specialist	04/26/99	06/01/04	CT.NSS	110901	0	0	1	0	0	0	0	0	0	0
Paralegal Studies	12/03/03	Active	CT.LEGA	220302	0	0	0	0	0	0	0	8	15	14
Personal Training	03/23/09	Active	CT.PT	510913								0	0	0
Physical Therapy Aide	03/23/09	Active	CT.PTA	510806								0	0	0
Real Estate	09/01/76	12/13/04	CT.RE	521501	0	0	0	0	0	0	0	0	0	0
Retailing	09/01/94	01/24/05	CT.RET	521803	0	0	0	1	0	0	0	0	0	0
Small Business Management	02/26/01	Active	CT.SBM	520701	0	0	2	1	1	0	0	0	3	2
Sports Management	03/23/09	Active	CT.SM	519999								0	0	0
Surgical Technology	05/29/01	05/19/02	CT.ST	510909	0	0	0	0	0	0	0	0	0	0
Teaching Assistant/Child Care	09/01/98	Active	CT.TACC	500402	0	1	0	0	1	0	1	1	0	1
Visual Communications	09/01/98	Active	CT.VC	500402	0	0	0	0	1	1	1	1	0	3
Web Support Specialist	04/29/02	06/01/04	CT.WSS	110801	0	0	0	0	0	0	0	0	0	0
Word Processing	09/01/83	05/26/98	CT.WP	520401	0	0	0	0	0	0	0	0	0	0
TOTAL					32	17	16	53	52	7	30	25	39	37
CERTIFICATE OF COMPLETION PROGRAMS														
Accounting	12/11/06	Active	CC.ACCT	520301	0	0	0	0	0	0	1	1	1	0
AutoCAD	05/29/01	07/28/08	CC.ACAD	151302	0	3	2	0	2	2	2	3	0	0
Business Studies	06/26/00	Active	CC.BS	520201	0	0	0	3	2	0	0	1	4	2
Computer Graphics	09/01/98	Active	CC.CG	500499	2	1	1	1	1	0	2	1	1	1
Computer Information	09/01/94	06/01/04	CC.CI	110401	3	3	0	0	0	0	0	0	0	0
Gerontology	09/01/91	11/02/09	CC.GERO	440701	5	2	1	1	3	0	0	0	0	0
Group Teacher	09/01/94	05/24/10	CC.GT	131501	2	3	3	1	3	0	1	1	0	0
Information Technology	05/03/04	Active	CC.INFO	110301	0	0	0	1	0	0	0	0	0	0
Legal Secretary	06/26/00	Active	CC.LS	520402	0	0	0	1	3	0	0	0	0	0
Networking Support Specialist	04/26/99	06/01/04	CC.NSS	110901	0	0	1	0	0	0	0	0	0	0
Nurse Paralegal	04/26/03	01/26/09	CC.NP	229999	0	0	0	0	0	0	0	0	0	0
Teacher Aide	09/01/91	05/24/10	CC.TA	131501	5	3	8	5	7	2	2	2	3	7
Web Support Specialist	04/29/02	06/01/04	CC.WSS	100801	0	0	0	0	0	0	0	0	0	0
TOTAL					17	15	16	13	21	4	8	9	9	10
GRAND TOTAL ALL DEGREE AND CERTIFICATE PROGRAMS					928	793	891	943	947	988	1093	1268	1479	1614

Note: The total number of degrees awarded is counted on a fiscal year basis from July 1 through June 30. Students completing degree requirements in August are considered graduates as of August, however are counted in the fiscal year total. Students completing degree requirements in December are considered part of the May graduating class and are also counted in the fiscal year total.